

Endless speeches and manifestations against pollution and the necessity to take a further step

From many years people manifest in several cities asking for a radical change in environmental policy, without taking into consideration some issues and take a step forward. For instance, the cost of compliance in a short term with some environmental measures, the lack of capacity to extract raw materials without creating pollution and produce a huge quantity of green energy. Further, countries do not outflow enough resources for avoiding the excessive use of synthetic fibres in textile and clothing industry. In the stores there are too many clothes made of polyester.

I understand the point of view of manifestants and leaders of environmental movements and I thank them for the interest for the topic, but it seems to me not enough for reaching their, also my dream of living in a clean world.

Instead, more attention should be focused on the adoption of consumers' behaviours which can have an immediate positive effect on the environment.

Part of the pollution and deforestation are associated with consumers' behaviours. Mostly in developed countries, where there are a variety of food and dresses, the population can limit or avoid, both the consumption of food, whose production has a heavy negative impact on the environment, and using clothes made of polluting materials like polyester. In fact, the food transformation process from the grounding of the seeds to the final stage or the production and the washing of synthetic dresses have a heavy negative impact on the environment.

If manifestants only rely on the decisions of the governments, their protests could have a limited effect, because some green measures are not capable of having an immediate positive impact.

At this time governments are called to strike a balance between the necessity to find environmental solutions and maintain a fair price for basic goods. Citizens should be aware that it is not possible to pursue all the objectives without the collaboration of the population. If everyone pays more attention to daily behaviours and actions, there would be a better allocation of the resources and less pollution. For instance, it is better to meet friends outside and speak with them face to face, instead of sending thousands of messages and videos which bring about an useless consumption of energy.

It is not correct to say that governments are the sole responsible of the pollution in the planet. In fact, some governments abandoned eco-friendly policies such as the nuclear power plant, because of massive protests and popular referendum against this source of energy.

Considers also that governments often follow the desires of the population. The more the population wants, the more the production of goods for satisfying the desire of spoiled citizens increases, bringing about a negative impact on the environment.

In conclusion, in many countries where superficiality, uncertainty and lack of preparation prevail in politics, every action and behaviour of consumers become important for the environment.

Remember the famous words spoken by the former US president JFK: "*ask not what your country can do for you—ask what you can do for your country*".